CLP-315W

SAMSUNG
print solutions

mono // colour // multi-function

245651224206328

Product Concept

SAMSUNG print solutions

Concept — The smallest & quietest colour laser in the world

Target — Personal user & Small Office Home Office

CLP-315W

- 4 pages per minute colour print speed
- 16 pages per minute mono print speed
- SPL-C printing language
- Up to 2,400 x 600 dpi effective resolution
- 150 sheet paper cassette
- 1,500 Black toner
- 1,000 Cyan/Magenta/Yellow toners
- USB 2.0 & 10/100 Ethernet connectivity
- 802.11B/G Wireless Connectivity

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SAMSUNG print solutions

Target | **Personal user & Small Office Home Office**

CLP-310/315

Home & Personal

CLP-315W

Small Office (1~9 person)

Government/ Education

8%

Small Biz. (10~99 person)

23%

11%

27%

14%

Large Biz. (500+ person)

17%

Medium Biz. (100~499 person)
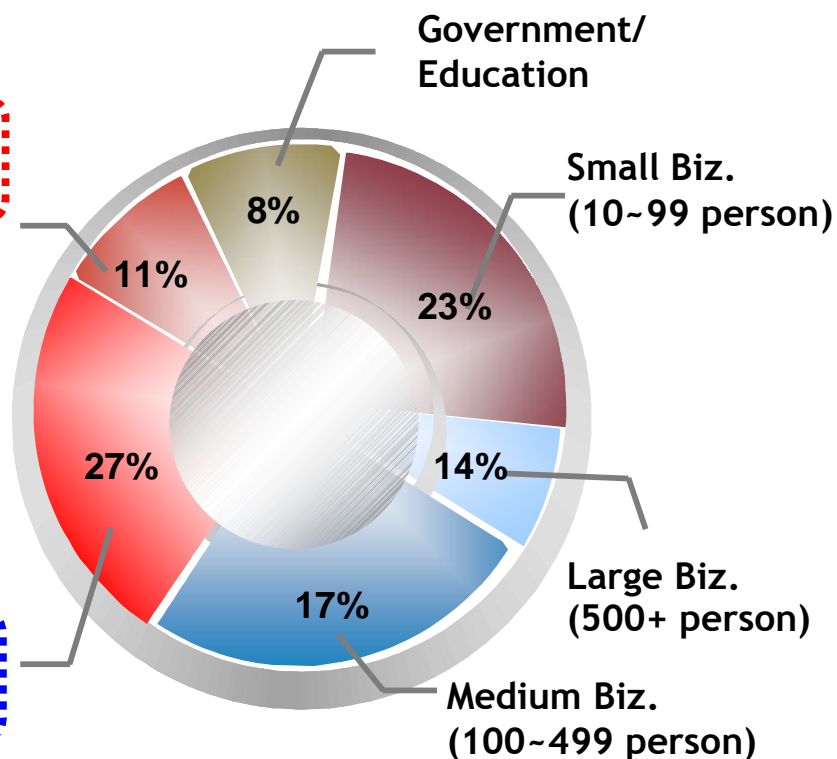
[Based on IDC 2007 3Q 1-20ppm Market Size]

Customer Benefit #1

Borderless Mobility

Connect wirelessly to your CLP-315W with 802.11B/G wireless network inbuilt.

Allowing users to roam around whilst still being connected to their printer.

Wireless

Your future office

Your present office

FACT FILE

802.11G is the third standard for Wireless LAN. It works in the 2.4 GHz band (like 802.11b and some cordless phones) but operates at a maximum raw data rate of 54 Mbit/s.

802.11G hardware is fully backwards compatible with 802.11b hardware. In an 11g network, however, the presence of a legacy 802.11b device will significantly reduce the speed of the overall **802.11G** network.

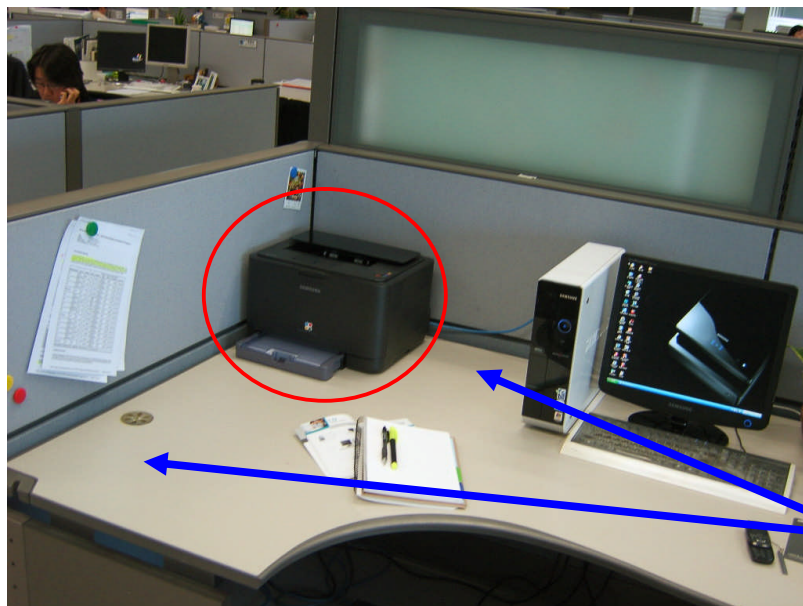Thus setting up your wireless CLP-315W is very similar to how you setup your wireless router!

CLP-315W

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Customer Benefit #3

Even Quieter....

3rd generation NO-NOIS Technology makes printing even quieter.

Normal Conversation **50dBA**

CLP-310 Series **45dBA***
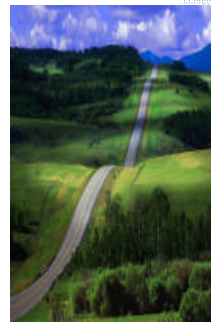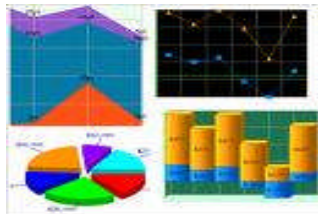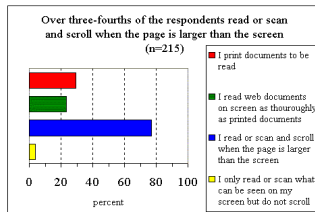
Less interruptions = increased productivity

*Less than 45dBA (colour printing). Less than 47dBA (mono printing).

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KRISTIE RADTKESEAU (IT–National Marketing)

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Consistent Quality....

High-quality laser printing with colour impact--
making your pictures and documents more impressive

CLP-310 Series

Print brilliant
documents every time

AUD$	2008 Q3	2008 Q4	2009 Q1
$ 499			
$ 399	**CLP-350N** 5/19ppm, PDL — $399		
$ 299		**CLP-315W** 4/16ppm — $329	
$ 249	**CLP-310** 4/16ppm — $269		
$ 199			

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Supplies

CLP-310, CLP-315 & CLP-315W	
Description	**Part Code**
Cyan: Average 1,000 standard pages*	CLT-C409S
Magenta: Average 1,000 standard pages*	CLT-M409S
Yellow: Average 1,000 standard pages*	CLT-Y409S
Black: Average 1,500 standard pages **	CLT-K409S
Imaging Unit : Approx. 24,000 pages (B&W)/ 6,000 pages (colour)	CLT-R409
Waste toner container: Approx. 10,000 pages (B&W)/ 2,500 pages (colour)	CLT-W409

*Declared continuous yield value according in accordance with ISO/IEC 19798

**Declared cartridge yield value in accordance with ISO/IEC 19752

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Comparison Chart – CLP-315 vs. CLP-300 & HP

	CLP-310 & 315W	CLP-300	HP CLJ 1215
Image			
Print Speed	4/16 ppm	4/16 ppm	8/12 ppm
Resolution	Up to 2,400 x 600 dpi	Up to 2,400 x 600 dpi	HP ImageREt 2400
FPOT	26 sec	26 sec	24 sec
Processor	360 MHz	300 MHz	264 MHz
Memory (Std./Max.)	32 MB/ 32MB	32 MB/32 MB	16 MB
Emulation	SPL-C	SPL-C	GDI
Interface	USB 2.0	USB 2.0	USB 2.0
Paper Input	150 cassette	150 cassette	150 Cassette
Toner	1.5K/1K	2K/1K	2.5K/2K
Dim. (WxDxH)	388x313x243 68% (VS HP) (VS CLP-300 83%)	390x344x295 82%(VS HP)	399x453x254mm 100%